



PRODUCT CATALOG

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This booklet introduces APT Edutainment Ltd. as a publishing enterprise and presents the company's publications, which are mainly cartoon-illustrated narrative books that are aimed at a general readership.

INTRODUCTION

APT Edutainment Ltd. (RC 663862) is a Nigerian-owned publishing company whose primary mission is to promote a positive reading-based youth culture among students in primary and secondary schools in Nigeria, using the cartoon-narrative medium – *comic books / graphic novels* and *illustrated literature*.

The following are the **major selling points** of the unique and diverse publications of **APT Edutainment**.

- **Positive narratives:** They feature original family-friendly storylines, which among other things, help to prepare young people for self-development, constructive collaboration and effective teamwork.
- **Readable volumes:** They employ basic vocabulary and full-colour cartoon illustrations, which altogether makes each volume quite lively and readable to young readers, thus encouraging a reading habit.
- **Reading & Writing skills:** They are originally and particularly designed to assist students in developing their reading and writing skills.
- **Priceless global culture:** They promote comic-book (or graphic-novel) reading, which is an established global culture that has been, and is still being, employed by various societies in advancing literacy and transmitting wholesome values, especially among their young people.
- **Classroom textbooks:** They can be used as classroom texts (literature), particularly for pupils in Basic Education Classes in Nigerian schools.
- **Creative inspiration:** They feature a creative blend of stories and illustrations, which would naturally make its young readers appreciate creativity and motivate them to develop their own creative minds.
- **Well-rounded education:** They feature curricular, co-curricular and extracurricular materials that are well suited to young students.
- **Alternative channel:** They represent a novel, viable and versatile educational channel for young learners.
- **Rich African Contents:** They present several meaningful genres of African fiction.
- **Productive youth engagement:** They are deemed valuable materials to socially desirable youth clubs – *Literary, Entrepreneurial, Arts & Crafts, Cultural, Games, Sports* etc – which make for a productive engagement of young people in individual schools and communities.



APT-BEACON (ISSN: 1597-9458), is a collection of enriched comic books with a blend of family, school and sport themes. Each volume is a 40-pages publication that features an instructive cartoon narrative (comic book) and enhanced with multiple pages of educational contents in form of article, puzzle, test, anecdote, dialogue, quote, etc.



Golden Tip
It takes a lot of time to plan for time, keep to time, and waste no time.

Oral Tradition



Imagine a moonlit evening gathering in an African village about two hundred (200) years ago. The gathering consists of an elderly man, who sits up straight on a low wooden stool, facing about a dozen young people who sit up on the earthy floor. The entire residential compound is peacefully quiet except for the calm and clear elderly voice. The young listen with rapt attention as the elderly speaker finds the words to articulate interesting adventures of their common ancestors. For the listeners it is indeed a fascinating account of their adventurous forefathers. But it is more or less the traditional duty of the elderly narrator to pass on this historical account through an oral practice that helps to conserve the memory of what their forefathers had done. To the elderly narrator, such narration will also educate and

entertain the young, improve their understanding of their unique roots, and also strengthen their virtues. At that time in African history, however, young people might never learn in another way of what happened in the distant past, which dates back several decades before their time. The fact is, such historical accounts were then passed on only from mouth to mouth, and in due time, it would become the responsibility of those young listeners to pass it on to the generations that would come after them. This practice of passing historical information from mouth to mouth is called Oral Tradition, and it was very common in preliterate societies (e.g. Africa before the 1900s); a preliterate society has no writing language and so its people cannot write down their thoughts and feelings.



- which there is no government and law
- 1) A body of people seeking to influence lawmaking or promote a new law.
 - 2) To send somebody away from one's country.
 - 3) The freedom to think or act in a society without being constrained by necessity or force.
 - 4) A strong underground call for prisoners.
 - 5) The right to hold another person's property until a debt on it is paid.
 - 6) To make into a law.
 - 7) A legal document that shows the owner of a house or building.
 - 8) Branch of a country's military forces that is trained to fight on land.
 - 9) Something wrong that somebody does to somebody else that is not criminal but can lead to court case.
 - 10) To withdraw a law officially.
 - 11) Having no legal validity.
 - 12) To take a claim or dispute to a court of law.
 - 13) To choose somebody for a public office by vote.
 - 14) A non-citizen resident of a country.
 - 15) The profession of a lawyer.
 - 16) To choose somebody for a public office by vote.
 - 17) The paper notes & coins that are accepted as a means of exchange in a country is called legal-----
 - 18) To make a formal accusation against somebody.
 - 19) An officer of very high rank in a country's military force that is trained to fight at sea.
 - 20) The hearing of a previously tried court case before a superior court.
 - 21) The piece of paper on which somebody's name who they are voting for.
 - 22) A political community under one government or forming part of a federation.



- DOWN**
- 1) To add to or alter a law.
 - 2) Expression of falsehood about which somebody.
 - 3) A police officer of a rank below a corporal is called-----corporal.
 - 4) A way of paying less tax is called tax-----

Find answers on page 36.

APT-BEACON Volume 1

Product Type: *Enriched Comic Book*

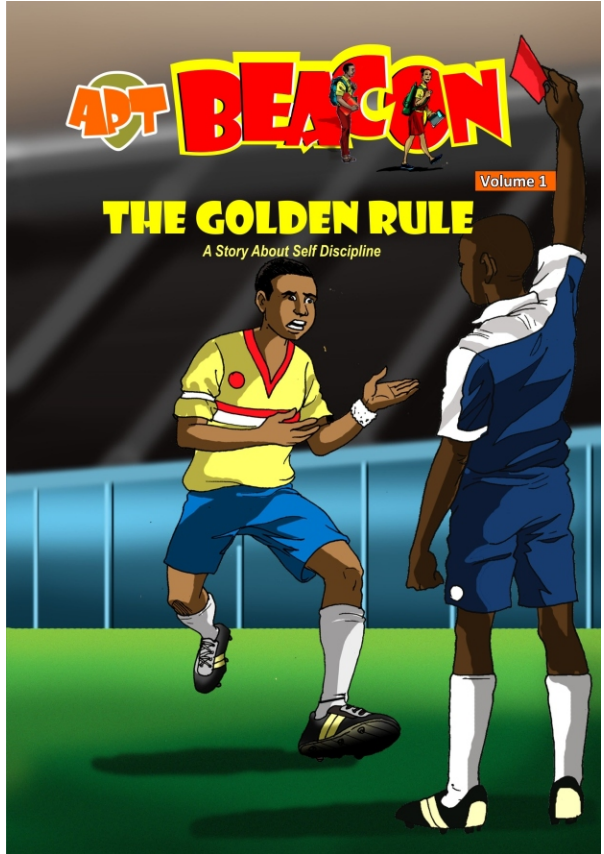
Story Title: The Golden Rule

Print Length: 40 pages

List Price: 800 Naira

Back story

Oki Adams is a teenage student, and also a talented footballer. After sitting for his final high school exams and while awaiting his results, he joins the new under-20 football team in his neighbourhood and then gets to play in the prestigious Governor's Cup. Surprisingly, his team cruises into the glamorous cup final. And for netting most of the goals that secure the cup final ticket, he turns the hero overnight. Then the expectations swell and grow on him as the big match draws nearer.



Fillers (7 pages):

Articles (3): Birth of Democracy; Oral Tradition; Your Amazing Brain

Quiz (1): Test Your Knowledge of Computer Basics

Crossword Puzzle (1): Solve A Math Puzzle

Word Power (1): Learn the Verbs

Product Type: *Enriched Comic Book*

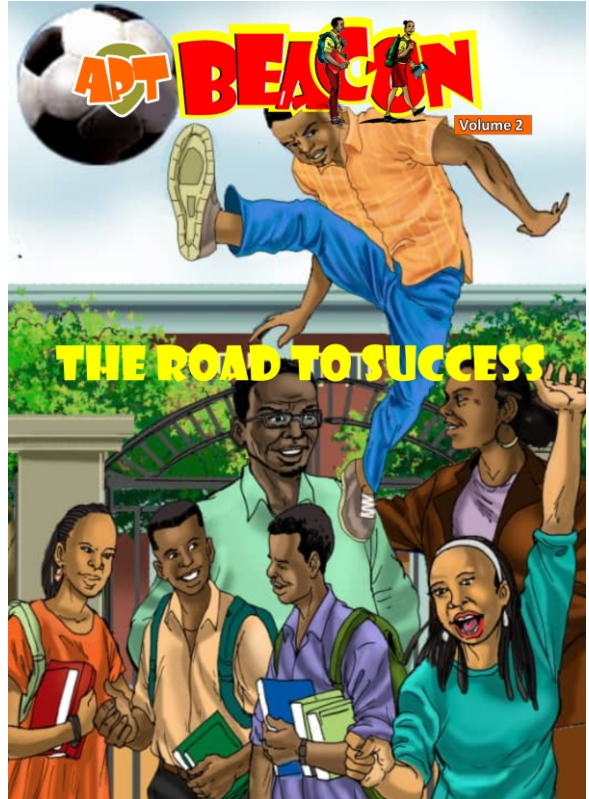
Story Title: *The Road To Success*

Print Length: 40 pages

List Price: 800 Naira

Back story

The Adamses is a nuclear family that resides in Nigeria. Mr. Adams is a naval officer, his wife is a nurse, while their two children, Oki and Ade, are both teenage students. Interestingly, the family really enjoy farming, and they have been cultivating a farmland in their residence for years. Besides domestic farming, Mr. and Mrs. Adams are both keenly interested in their children's school education. But while Ade's focus is on schooling, Oki has always divided his focus between schooling and football. Now, Oki's final exam results at high school have just been released. So he and his family are much eager to see how well he has performed.



Fillers (11 pages):

Articles (3): Build on Solid Ground; Spend your time wisely; You must be Computer literate

Quiz (2): Democracy; Natural Features

Crossword Puzzle (1): Solve a science puzzle

Dialogue (1): Young & Sound: *My biggest dream*

Extra Strip (1): Can-do: *Get the kit that fits*

Word Power: Adjectives & Synonyms

Graffiti (1): Illustrated Quotes

Product Type: *Enriched Comic Book*

Story Title: Go For The Trophy

Print Length: 40 pages

List Price: 800 Naira

Back story

Nigeria is to a great extent a football-loving nation. And to the nation's credit, her football teams have won many international laurels. But one particular football honour that has narrowly eluded the country is at the under-20 World Cup, where the national team has played and lost in two Cup Finals. Yet again, the current Flying Eagles, the nation's under-20 team, have qualified for the World Cup. And this current national team has shown that it's capable of winning the elusive trophy. But to the shock of its teeming fans, the team loses a number of tune-up matches in a row. Quite unfortunately, the nation's hopes of winning the World Cup are starting to fade away.



Fillers (8 pages):

Articles (2): Home Sweet Home (2 pages); Top Healthy Tips for Young Readers

Special Quizzes (3): Nigeria's 100-year History; African Nations; World's Continents (Map Quiz)

Crossword Puzzle (1): Government and Law
Word Power (1): Nouns and Antonyms

YOUNG ENTREPRENEURS SERIES

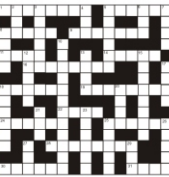
Young Entrepreneurs Series (YES) is uniquely designed to suit the basic entrepreneurial education of young people, particularly 8-to-17 year-olds. Each volume features a *graphic novel* about the adventures of young entrepreneurs plus an *informative appendix*. Essentially, this graphic-novel-based series is intended to boost its readers' entrepreneurial knowledge and passion, and to strengthen the enterprise culture in the society.



The World of Business

Solve this crossword puzzle and learn more about the world of business. Find answers on page 61.

- Across**
- 1 A charge made for a loan or credit facility
 - 2 Every business aims to make...
 - 3 Supply of goods available for sale
 - 4 The amount of money spent in order to buy or do something (7)
 - 5 The outcome when selling price is less than the cost price (4)
 - 6 An examination of the financial accounts of a business (5)
 - 7 The provision of services is called... production (6)
 - 8 A room in which business activities take place (9)
 - 9 A reduction in the usual price of something (8)
 - 10 The possibility of business failure (4)
 - 11 Amount of money received by business over a period of time (6)
 - 12 Units of ownership of a company (8)
 - 13 The person that sells goods directly to customers in small units (6)
 - 14 The financial record book of a business (6)
 - 15 A sum of money paid to a worker on an hourly, daily or weekly basis (4)
- Down**
- 1 The amount which remains after other amounts have been deducted (3)
 - 2 A levy imposed on goods for domestic market only (6)
 - 3 An amount of money lent by a government to its citizens (3)
 - 4 To pay in advance for goods and services (6)
 - 5 Payment for professional services (3)
 - 6 A piece of work that somebody is given to do, usually with a deadline (4)
 - 7 A business owned by one person is called... proprietorship (6)
 - 8 People who are employed by a company (5)
 - 9 The natural economic resource (4)
 - 10 People who are employed by a specific firm (6)
 - 11 Organized economic activity connected with the production of a particular product (8)
 - 12 The amount of money charged per unit time for services (6)
 - 13 Banking activity that is carried out on the internet is called... banking (6)
 - 14 Money in the form of coins or bills (4)
 - 15 An activity such as a profession that somebody does regularly for pay (3)
 - 16 A fixed monthly sum paid to an employee for work done (6)
 - 17 The department of a company involved in selling its products (5)
 - 18 The place where goods are kept (5)
 - 19 An offer to do a piece of work for a specific price government to its citizens (3)
 - 20 To pay in advance for goods and services (6)
 - 21 A natural unprocessed material used in a manufacturing process is... material (3)



Comic Strip 22



THE BUSINESS OF CREATING JOBS

Ordinarily, the aim of school education is to prepare students for future employment. After completing tertiary school in particular, school graduates are generally expected to secure employments for themselves. Employment simply refers to paid work that somebody does. At some point in life, normally after graduating from school or acquiring a skill, everyone needs an employment (i.e. a job), especially as a source of livelihood and an opportunity for self development. In the real world, one common measure of any nation's economic well being is its employment rate, which indicates the proportion of its residents that are actually employed out of all those that are able and willing to be employed.

In any modern society, businesses are known to provide jobs and entrepreneurs are in the business of creating jobs. By starting up businesses, entrepreneurs have already created employments for themselves. But beyond self employment, every entrepreneur tends to have the plan and potential to employ people. Normally a business requires the employment of labour in its productive activities, but its potential to employ labour depends basically on how much labour's regular operations require, and also on the amount of capital available. Interestingly, many a business around the world have grown from having just one or two employees to having thousands of employees. Certainly, a good business idea in the hands of one or more entrepreneurs can generate more and more gainful jobs.



Young Entrepreneurs Volume 1

Product Type: *Enriched* Graphic Novel

Story Title: The New Enterprise

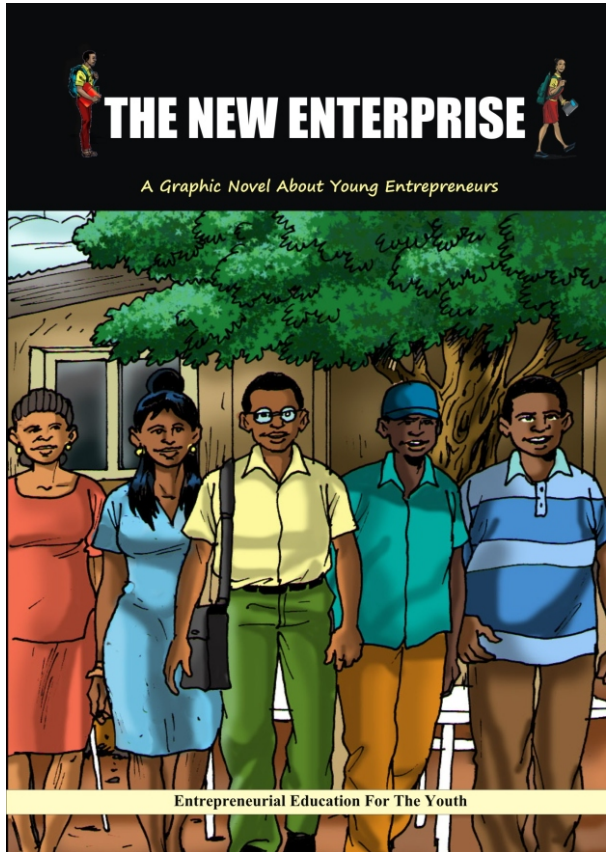
Print Length: 72 pages

List Price: 1,500 Naira

Back story:

Wazobia City has one of the fastest growing urban populations in Nigeria. Owing to its high population growth, the city is faced with rising unemployment. And to resolve the unemployment problem facing the capital city, the newly elected state governor is ready to leave no stone unturned, particularly by empowering the young entrepreneurs.

Synopsis: The story, *The New Enterprise*, captures the entrepreneurial journey of five youthful residents of Wazobia city as they team up to start up a business enterprise.



Appendix (8 pages):

Articles (3): The business of creating jobs; Join the Young Entrepreneurs; You can beat the limit

Crossword Puzzle (1): The World of Business

Cloze Test (1): The problem of unemployment in Africa; **Special Quiz (1):** Business Terms

URBAN ADVENTURES SERIES

Urban Adventures Series is a collection of comic books which targets the general readership and is designed to portray drama and humor in contemporary urban African society as captured in a variety of familiar settings. Each volume is typically enriched with an informative appendix.

Comic Strip 1

Early one morning in Promise's apartment where Lucky resides in Ajayi city.

GET UP LUCKY IT'S SIX O'CLOCK AND THE TRAFFIC IS BUILDING UP AGAIN FAST.

YAAAAAAHNN

YOU MAY SOON LOSE YOUR JOB IF YOU CONTINUE IN THIS SLOTHFUL WAY.

ONE CANNOT EVEN SLEEP WELL ENOUGH IN THIS HOUSE.

CITY IS NOW A JUNGLE YET I HAVE TO STAY HERE TO BRING IT DOWN.

HOW ABOUT PRESS THE SHIRE AND COMPLETE LIFE?

HEH LUCKY BY FINDING LET ME HAVE THE YELLOW FOLDER.

BUT THAT'S CONFIDENTIAL FOLDER. BESTER KOD.

YOU CANT SEE THAT FOLDER WITHOUT THE PERMISSION OF THE MANAGING DIRECTOR.

WELL LET'S MUCH BETTER HERE THAN THE POLICE CELL.

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In the middle of the night a special police team patrols the streets in a bid to tackle a growing street crime.

HOW COME THAT'S ANOTHER TRIBLE NOOT OVER.

YES. LET'S APPROACH THOSE PEOPLE DOWN THERE. THEY ARE MOST LIKELY DRINKING.

POLICE ARE HERE LET'S MAKE IT FAST.

COME ON LET'S GO TO THE LOCK.

OH. I CAN CHECK HERE CAN I CHECK HERE COMING OUT IS A MUST.

WELL LET'S MUCH BETTER HERE THAN THE POLICE CELL.

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Comic Strip 3

On getting home Promise makes a firm decision.

DEATHN PLEASE GIVE LUCKY ANOTHER CHANCE.

UNCLE PROMISE YOU HAVE TO NEVER BETRAY YOUR TRUST AGAIN.

SEE YOU MUST LEAVE BY HOUSE AT THIS VERY MOMENT AND GO BACK TO HOME TOWN.

LET HOW SLEEP HERE WITHOUT ME LEAVING IN THE MORNING.

WHAT YOU WANT WILL LEAVE YOUR HOUSE RIGHT AWAY.

EVERY ONE OF MY MIND NEVER TO SLEEP HERE OH NO NOT WITH YOU AGAIN.

SO YOU MUST LEAVE MY HOUSE AT ONCE.

YOU CAN ONLY SEND ME OUT OF YOUR HOUSE. YOU CANNOT SEND ME OUT OF THE CITY.

After leaving his uncle's house, Lucky roams the streets.

BEING HOMELESS AND JOBLESS IN THIS PLACE CAN BE VERY DEPRESSING.

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Comic Strip 4

At night a homeless Lucky looks for where he can get some sleep.

OOOH SEE PEOPLE EVEN FAMILIAR SLEEPING OUT UNDER THE BRIDGE.

I WANT TO FIND A SPACE RIGHT HERE TO GET SOME REST.

WHY DO YOU WAKE ME UP?

An Lucky goes to sleep under the bridge, a street boy approaches.

WHY IS THIS STRANGER THAT'S TALKING MY SPACE?

ALL OUT OF HERE SLEEPING IN MY SPACE.

YOU ARE HERE SLEEPING IN MY SPACE.

PAY ME TO SLEEP IN MY SPACE NOW.

UNBELIEVABLE WHERE ON EARTH ARE YOU INTENDING TO SLEEP?

WHAT ARE YOU THINKING CAN DO.

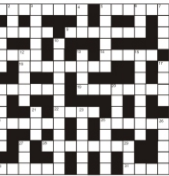
I CAN NOT WAIT.

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The World of Business

In this crossword puzzle we're more about the world of sales. Find answers on page 66.

- Across**
- A charge made for a loan or credit (1)
 - Every business aims to make (2)
 - Supply of goods available for sale (3)
 - The amount of money spent in order to buy or do something (7)
 - The outcome when selling price is at the cost price (4)
 - An examination of the financial costs of a business (5)
 - The provision of services (6)
 - A room in which business activities will place (8)
 - A reduction in the usual price of something (9)
 - The possibility of business failure (0)
 - Amount of money received by a business over a period of time (10)
 - Units of ownership of a company (11)
 - The person that sells goods directly to customers in small units (12)
 - The financial record book of a business (13)
 - A sum of money paid to a worker on a daily, weekly or monthly basis (14)
- Down**
- Payment for professional services (3)
 - A piece of work that somebody is given to do, usually with a deadline (4)
 - A business owned by one person is called (5)
 - Someone who initiates or finances new commercial enterprises (15)
 - People who are employed by a company (16)
 - The natural economic resource (17)
 - Organized economic activity connected with the production of a particular product (18)
 - The amount of money charged per unit time for a service (4)
 - Banking activity that is carried out on the internet called (19)
 - Money in the form of coins or bills (4)
 - An activity such as a profession that somebody does regularly for pay (3)
 - A fixed monthly sum paid to an employer for work done (6)
 - The department of a company involved in selling its products (1)
 - The place where goods are kept (5)
 - An offer to do a piece of work for a specific price (1)
 - A natural unprocessed material used in a manufacturing process is..... material (3)
 - To pay in advance for goods and services (1)



Comic Strip 5

Just after midnight Gift awakens suddenly from a nightmare.

WHAT'S THE MATTER?

IT'S A NIGHTMARE ABOUT LUCKY'S DREAMS THAT'S TROUBLE.

RELAX HE'S STILL HERE IN THE CITY AND YOU'VE COME TROUBLE.

HOW? YOU KNOW YOUR PEOPLE WILL BLAME YOU IF ANYTHING BAD HAPPENS TO YOU.

IT'S THE HOMELESSNESS.

HOW? WHAT ARE YOU SAYING TO ME?

NO! IT'S STILL NIGHT.

I WILL CALL HER MOTHER TO ASK IF SHE'S HOME.

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Urban Adventures Volume 1

Product Type: *Enriched Comic Book*

Story Title: *A Stroke Of Luck*

Print Length: 48 pages

List Price: 1,000 Naira

Back story:

Lucky is a fresh school graduate who has spent almost all his life in his hometown. But shortly after earning a degree in Secretarial Studies, he departs for Aje city to seek greener pastures. On arriving in the big city, he stays with his uncle, Promise, who has a wife and two children. Luckily for Lucky, Promise promptly helps him to get a corporate job as an office clerk.

But no one could imagine the nerve-racking adventures awaiting Lucky in the big city.



Appendix (6 pages):

Article: Wonders of the Modern World

Crossword Puzzle: Understanding Our Planet

Special Quiz: Urban Vocabulary

Quick Facts: Cities Across The World

Special Illustration: Inside the 21st Century

PRIME AFRICAN SERIES

Prime African Series is a collection of literary texts (children's literature), each volume of which comprises an illustrated *African* story and multiple English Language tests – reading comprehension, lexis and structure – which are based on the narrative text. Best suited for 8-to-13-year-olds (*pupils in Basic Education Class 4 to 9*), these narrative books are deliberately designed to assist individual pupils in developing excellent English vocabulary, valuable writing skills, desirable character traits, and aptitude for creativity.



Soon after the well-known physician had departed the town, the king secretly called for the most powerful magician in Africa. This marvelous magician had gained wide recognition both within and outside the continent. As a mark of respect, the renowned magician answered the royal call straightaway – he appeared inside the town hall out of thin air. Not surprisingly, the magician's sudden appearance came as a pleasant surprise to the depressed assembly. But in a short time, the townspeople came out of their amazement and then expressed their trust in the amazing magician.

As if by magic, the public confidence rapidly rose to its highest point. So when the magician marched towards the sleeping children, all eyes followed him with keen interest.

8

CHAPTER 13: DIVISION AMONG THE FARMERS

When the tyrant's messengers got close to the farmers' settlement, one of them hid on a treetop while the other two went to see the farmers. The visiting hunters got a cautious welcome from the farmers, many of whom felt uncomfortable that the hunters had located them. In an urgent tone, the emissaries called on the farmers to come together and receive a message.

No sooner had the tyrant's message been delivered than one of the farmers, Amádá, responded in anger. "That's impossible! We cannot defer to the hunters' throne."

"Then prepare yourself for war!" a messenger fired back.

"We are not afraid of your aggression!" Amádá spat out.

"Look, the peaceful agreement between our communities has been nullified," said the other emissary. "And now by order of Agara, we hunters must rule over you farmers, regardless of your location."



27



Having committed the formula to memory, Dáda needed to gather a dozen ingredients for the intended mixture. In the morning he told his family about his intention, and set off at daybreak to find all the required items. At the start of the search, he visited the most likely markets in the city, and got half of the ingredients there. Then he went around to other possible places to look for the remaining materials. With great effort, he obtained all the needed ingredients except for one. Despite his determined search, he couldn't find the last ingredient within the city. Though he hadn't accomplished his mission, he decided to return home after a daylong hunt.

On his way home, he was so bothered about how to find the remaining ingredient that he couldn't think of something else. Then he remembered that he had not looked for the items in one particular place in his own neighborhood. So before going home, he searched this small woodland that was located close to his house. And to his amazement, he found inside this place the remaining material, which was one uncommon herb with largely unknown values.

6

TEST 2: LEXIS (SYNONYMS)

Instruction: Choose from the options A to D the synonym of the underlined word or phrase.

Notes: The synonym of a word or phrase is another word or phrase with the same or similar meaning. A phrase is a group of words that have a particular meaning when used together.

- The town's residents hurriedly gathered at the hall.
(A) sadly (B) happily (C) quickly (D) gradually
- They noticed some movements on the beds.
(A) made (B) showed (C) ignored (D) observed
- There was fear all over the town.
(A) calm (B) panic (C) disorder (D) noise
- The people decided to look for a likely solution.
(A) good (B) lovely (C) probable (D) fresh
- She was the most trusted doctor on the continent.
(A) respected (B) satisfying (C) hopeful (D) reliable
- The musicians gave a spectacular performance.
(A) marvelous (B) miserable (C) serious (D) strange
- Fire suddenly emerged from the magician's hands.
(A) spread (B) appeared (C) disappeared (D) expanded
- The townspeople raised their children to be selfless.
(A) nurtured (B) lifted (C) taught (D) pushed
- It was an unforgettable event in the small town.
(A) great (B) fresh (C) memorable (D) surprising

22

TEST 3: LEXIS (ANTONYMS)

Instruction: Choose from the options A to D the antonym of the underlined word or phrase.

Note: The antonym of a word or phrase is another word or phrase with opposite meaning. A phrase is a group of words that have a particular meaning when used together.

- The townspeople were always friendly to foreigners.
(A) hot (B) hostile (C) kind (D) generous
- They were disappointed with his failed effort.
(A) successful (B) powerful (C) passive (D) full
- The people listened to the familiar voices of the twins.
(A) expected (B) unfriendly (C) strange (D) interesting
- The assembly permitted the musicians to perform.
(A) approved (B) ignored (C) disallowed (D) considered
- He created a transparent light around himself.
(A) timid (B) illegal (C) careless (D) opaque
- The land was spacious and fertile.
(A) somber (B) barren (C) impure (D) scanty
- They expressed disbelief at what the singers offered.
(A) interest (B) faith (C) suspicion (D) seriousness
- He feared that the condition of the children would be permanent.
(A) temporary (B) total (C) optional (D) willing
- The scientist arrived the town without delay.
(A) denied (B) failed (C) collapsed (D) departed

24



3

Prime African Series Volume 1

Product Type: Children's Book (Illustrated Story & Tests)

Story Title: The Golden Children

Print Length: 36 pages

List Price: 600 Naira

Synopsis

In a small African town that was named for the continent, the residents were determined to achieve a golden dream for Africa at large. Suddenly in this 'land of African dream,' there was a strange attack that made all the town's children to fall into endless sleep. Then the mysterious event made the town's adults to search desperately for a solution.



THE GOLDEN CHILDREN

Appendix (12 pages):

Tests on Reading Comprehension, Lexis and Structure:

110 Questions & Answers

Prime African Series Volume 2

Product Type: Children's Book (Illustrated Story & Tests)

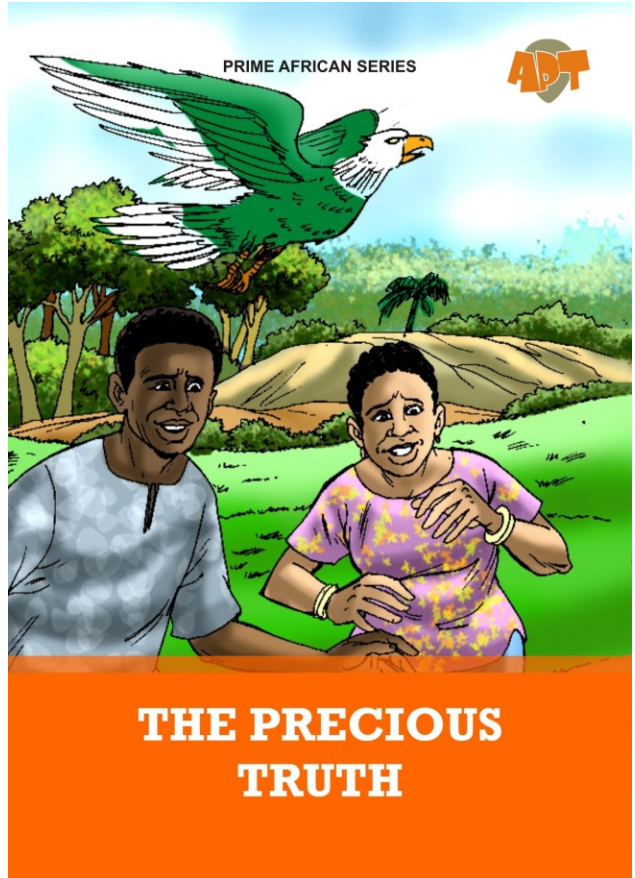
Story Title: The Precious Truth

Print Length: 36 pages

List Price: 600 Naira

Synopsis

Situated on the Africa's mainland, Òdodo was a village that was known for its very low crime rate. But in an unexpected turn of events, unsolved cases of petty theft became more and more common in this place until the most unbelievable crime of stealing took place right at the village center. While the villagers were deeply upset about the theft of their collective wealth, they hurriedly made up their minds to discover the truth at all costs.



Appendix (12 pages):

Tests on Reading Comprehension, Lexis and Structure:

110 Questions & Answers

Prime African Series Volume 3

Product Type: Children's Book (Illustrated Story & Tests)

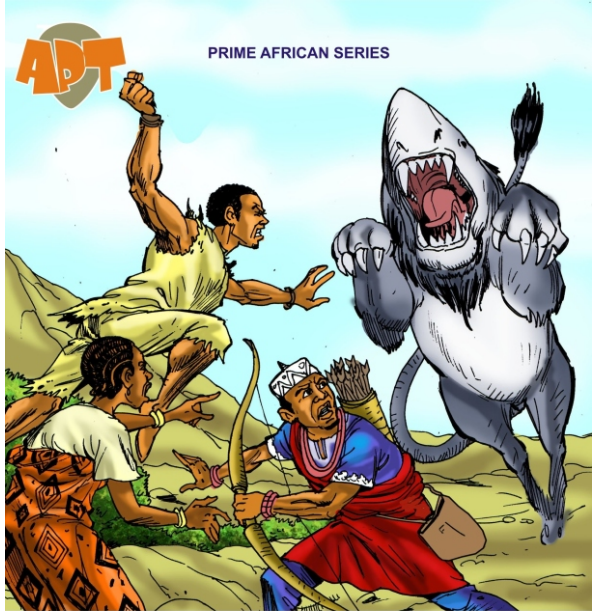
Story Title: A New Day

Print Length: 36 pages

List Price: 600 Naira

Synopsis

Located off the African coast, Àdàbí was an island town that had been divided by its king into two – a free region to the north and an enslaved region to the south. Following the king's sudden death by animal attack, the town's residents felt terribly uncertain about the town's future. But unknown to the townspeople after the king's passing, certain developments were setting the stage for a truly remarkable change in this island community.



A NEW DAY

Appendix (12 pages):

Tests on Reading Comprehension, Lexis and Structure:

110 Questions & Answers

Prime African Series Volume 4

Product Type: Children's Book (Illustrated Story & Tests)

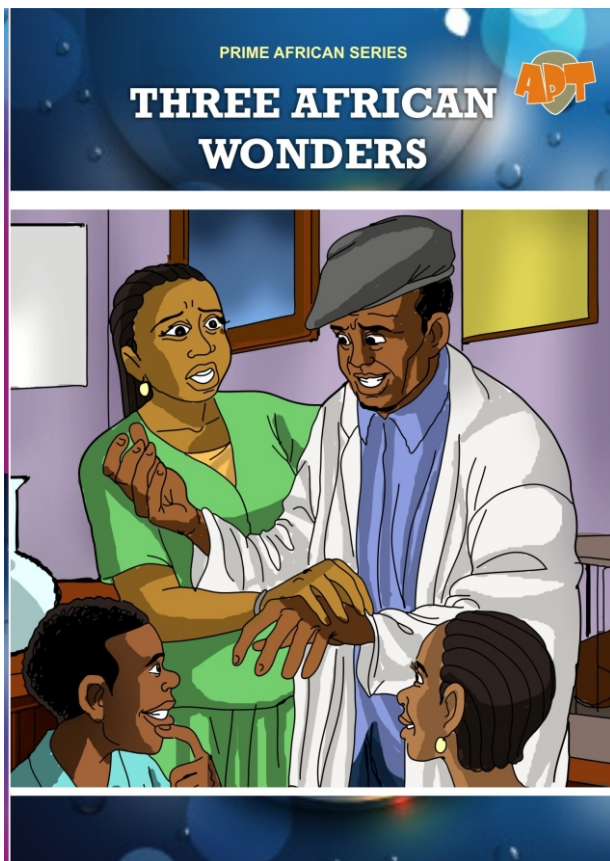
Story Title: Three African Wonders

Print Length: 36 pages

List Price: 600 Naira

Synopsis

In the African city of Àdádá, there was an herb doctor, Dàda, who started a family business with his wife, Adá. But more than even the business, the couple were committed to their twin children, Dára and Dórà. Fortunately for the family, Dàda discovered an amazing product which rapidly brought huge profits for the family business; then it turned out that the extraordinary discovery was only the beginning of an unforgettable experience for Dàda and his family.



Appendix (12 pages):

Tests on Reading Comprehension, Lexis and Structure:

110 Questions & Answers

Prime African Series Volume 5

Product Type: Children's Book (Illustrated Story & Tests)

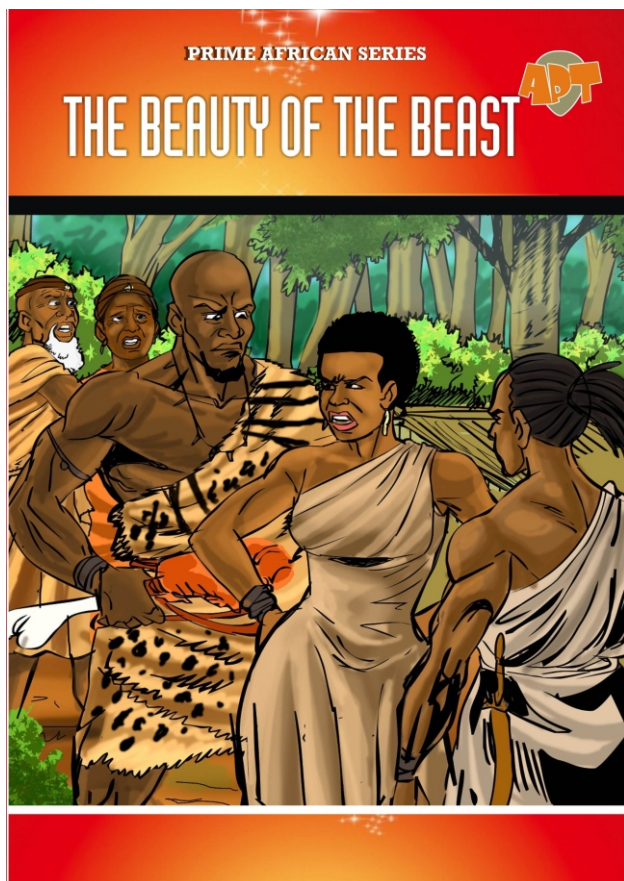
Story Title: The Beauty of the Beast

Print Length: 56 pages

List Price: 1,000 Naira

Synopsis

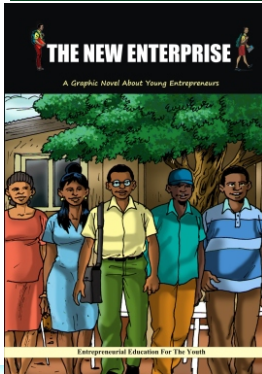
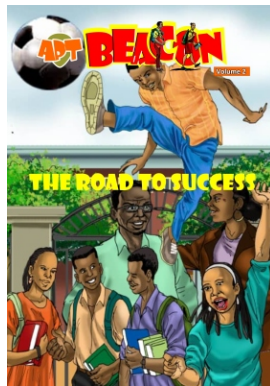
In the tropical seas, there was a lone island that was populated by an African tribe. At some point in this isolated place, the people were suddenly threatened by an unending flooding, which triggered an unfamiliar chain of events. So while faced with a life-and-death situation, the people ventured out on an uncertain journey that led to dramatic changes in their community life.



Appendix (13 pages):

Tests on Reading Comprehension, Lexis and Structure:

120 Questions & Answers



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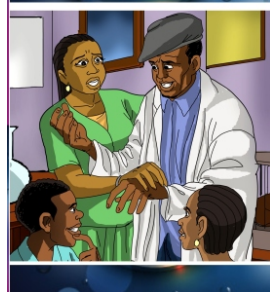
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THE PRECIOUS TRUTH



THE BEAUTY OF THE BEAST



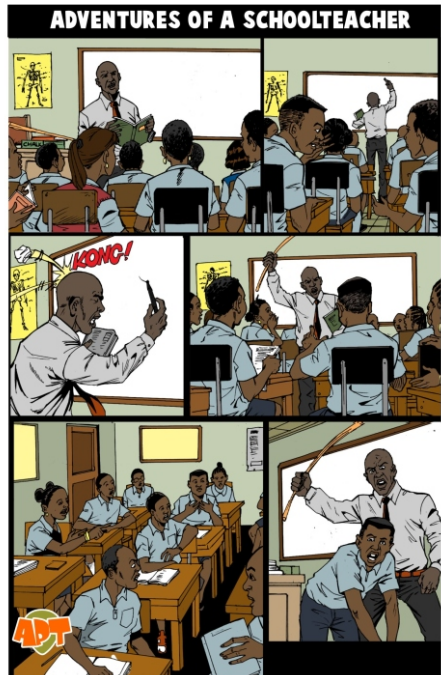
THE GOLDEN CHILDREN



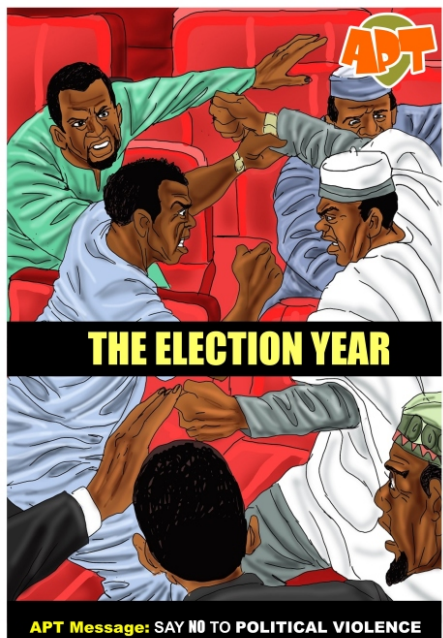
A NEW DAY

Title: Adventures of A Schoolteacher**Ref: APT BEACON Volume 4****Print Length: 40 pages****List Price: 800 Naira**

Synopsis: After being jobless as a school graduate for several months, Abu finally secures a teaching job at a private school. But right from his first day at work, he tends to create moments of excitement that draw the school attention and make for memorable experiences. Interestingly, his days as a schoolteacher are largely defined by dramatic moments of different sorts.

**Title: The Election Year****Ref: POLITICAL THRILLERS Volume 1****Print Length: 40 pages****List Price: 800 Naira**

Back story: Ajuba is a federal republic where representative democracy has been taking roots despite powerful hindrances. General elections are organized every four years in this West African country. Now that another election year is here, the citizens are excitedly waiting to elect their leaders. But all of a sudden, a shocking announcement is delivered from the nation's highest office.



COMING SOON

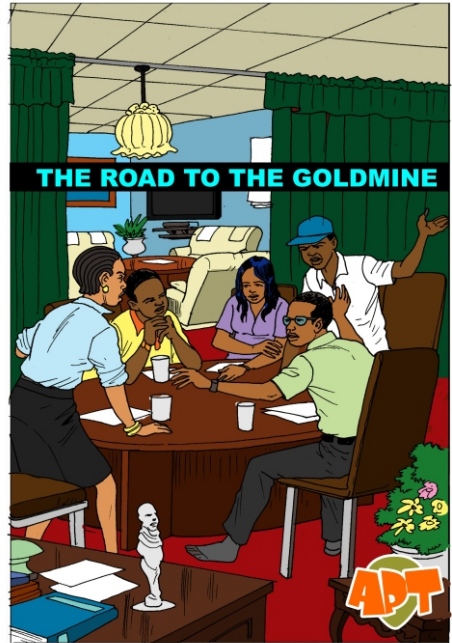
Title: The Road to the Goldmine

Ref: Young Entrepreneurs Volume 2

Print Length: 52 pages

List Price: 1,000 Naira

Back story: Following a successful business startup by a group of young entrepreneurs, this highly driven team is prepared to drive the new enterprise to new heights. But several difficulties expectedly lie ahead for the business venture. *Do these enterprising youths have the strength of purpose to pull through the pitfalls ahead? Watch out for the sequel to THE NEW ENTERPRISE!*



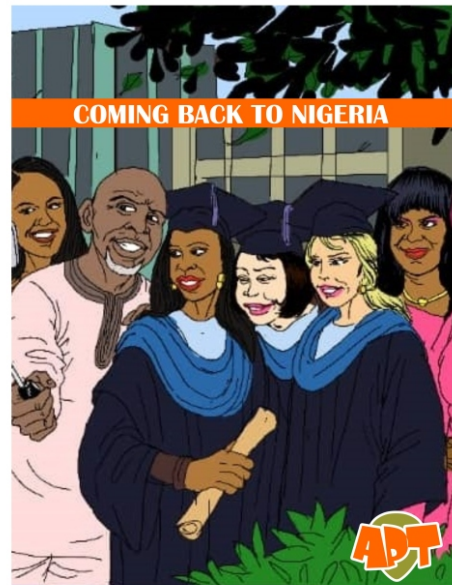
Title: Coming Back to Nigeria

Ref: Young Entrepreneurs Volume 3

Print Length: 52 pages

List Price: 1,000 Naira

Back story: Bibi was born in Nigeria but relocated to the United States of America (USA) with her family at the age of ten. Now at twenty one and a fresh graduate of a ranking American business school, she eagerly returns to Nigeria for a month-long visit. But on getting to Nigeria, it takes only a curious observation at the local market to trigger her entrepreneurial instinct and set her on an impulsive path, even in the face of opposition from her beloved confidant and mentor.



COMING SOON

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