



# **PRODUCT CATALOG**

*(October 2025)*

**APT EDUTAINMENT LTD.**

[apt.edutainment@gmail.com](mailto:apt.edutainment@gmail.com)

234-8167958686; 234-9064400131

[www.aptedutainment.com](http://www.aptedutainment.com)

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This booklet introduces APT Edutainment Ltd. as a publishing company and presents the company's publications, which are mainly cartoon-illustrated narrative books that are designed for educational purposes and aimed at a general readership.

# INTRODUCTION

**APT Edutainment Ltd.** (RC 663862) is a *Nigerian* publishing company whose primary mission is to promote a positive reading-based youth culture among young students aged 5 to 17. This company specializes in illustrated prose fiction (literature books) and instructive comic books & graphic novels, which are richly enhanced with scholarly tests plus informative extras in form of articles, puzzles, quotes, anecdotes, and so on. Highlighted below are major selling points of these diverse and unique APT publications.

- **Positive narratives:** They feature edifying storylines, which can help to prepare young people for personal development and nation building.
- **Readable volumes:** They employ basic vocabulary and full-colour cartoon illustrations, which altogether makes the books quite lively and readable to young readers, thus encouraging a reading habit.
- **Reading & Writing skills:** They are originally and particularly designed to assist students in developing their reading and writing skills.
- **Priceless global culture:** They promote comic-book reading, which is an established global culture that has been, and is still being employed by many different societies in advancing literacy and nurturing wholesome values, especially among young citizens.
- **Classroom textbooks:** They can be used as classroom texts (literature), particularly for pupils in Basic Education Classes in Nigerian schools.
- **Creative inspiration:** They feature a creative blend of stories and illustrations, which would naturally make its young readers appreciate creativity and motivate them to develop their own creative minds.
- **Well-rounded education:** They feature curricular, co-curricular and extracurricular materials that are well suited to young students.
- **Alternative channel:** They represent a novel, viable and versatile educational channel for young learners.
- **Rich African Contents:** They present constructive contents based on several novel genres of African fiction.
- **Productive youth engagement:** They are deemed valuable materials to socially desirable youth clubs – *Literary, Entrepreneurial, Arts & Crafts, Cultural, Games, Sports* etc – which make for a productive engagement of young people in individual schools and communities.



**APT-BEACON** (ISSN: 1597-9458), is a series of *enriched* comics featuring a blend of family, school and sport themes. Each volume contains an instructive cartoon narrative (comics), which is greatly enriched with educative contents, in form of articles, tests, puzzles, anecdotes, quotes, dialogues, special illustrations, etc.



**Golden Tip**

It takes a lot of time to plan for time, time to time, and waste of time.

## Oral Tradition

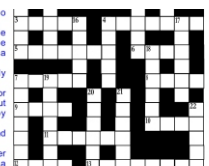


I imagine a moonlit evening gathering in an African village about two hundred (200) years ago. The gathering consists of an elderly man, who sits up straight on a low wooden stool, facing about a dozen young people who sit up on the earthy floor. The entire residential compound is peacefully quiet except for the calm and clear elderly voice. The young listen with rapt attention as the elderly speaker finds the words to articulate interesting adventures of their common ancestors. For the listeners it is indeed a fascinating account of their adventurous forefathers. But it is more or less the traditional duty of the elderly narrator to pass on this historical account through an oral practice that helps to conserve the memory of what their forefathers had done. To the elderly narrator, such narration will also educate and

entertain the young, improve their understanding of their unique roots, and also strengthen their virtues. At that time in African history, however, young people might never learn in another way of what happened in the distant past, which dates back several decades before their time. The fact is, such historical accounts were then passed on only from mouth to mouth, and in due time, it would become the responsibility of those young listeners to pass it on to the generations that would come after them. This practice of passing historical information from mouth to mouth is called Oral Tradition, and it was very common in preliterate societies (e.g. Africa before the 1900s); a preliterate society has no writing language and so its people cannot write down their thoughts and feelings.



- 1) which there is no government and law
- 2) A body of people seeking to influence lawmaking or promote a new law
- 3) To send somebody away from one's country
- 4) The freedom to think or act in a society without being constrained by necessity or force
- 5) A strong underground call for prisoners
- 6) The right to hold another person's property until a debt on it is paid
- 7) To make into a law
- 8) A legal document that shows the owner of a house or building
- 9) Branch of a country's military forces that is trained to fight on land
- 10) Something wrong that somebody does to somebody else that is not criminal but can lead to court case
- 11) To withdraw a law officially
- 12) Having no legal validity
- 13) To take a claim or dispute to a court of law
- 14) A non-citizen resident of a country
- 15) The profession of a lawyer
- 16) To choose somebody for a public office by vote
- 17) The paper notes & coins that are accepted as a means of exchange in a country is called money
- 18) To make a formal accusation against somebody
- 19) An officer of very high rank in a country's military force that is trained to fight at sea
- 20) The hearing of a previously tried court case before a superior court
- 21) The piece of paper on which somebody makes their vote
- 22) A political community under one government or forming part of a federation



Find answers on page 36.

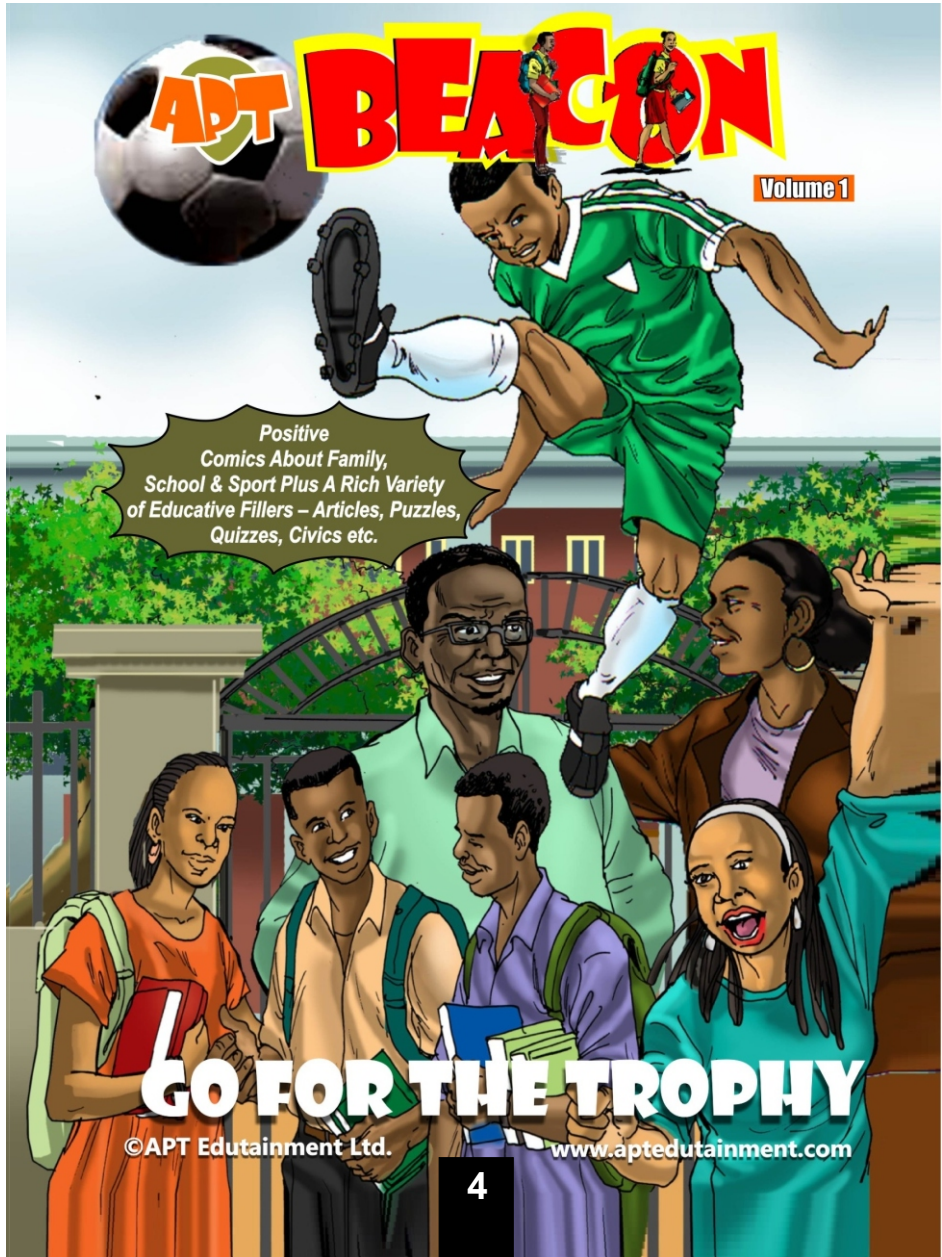
# APT-BEACON Volume 1

**Content Type:** Comics *plus* Educative Extras

**Story Title:** **GO FOR THE TROPHY**

**Print Length:** 108 pages

**List Price:** 2,500 Naira



Positive  
Comics About Family,  
School & Sport Plus A Rich Variety  
of Educative Fillers – Articles, Puzzles,  
Quizzes, Civics etc.

## GO FOR THE TROPHY

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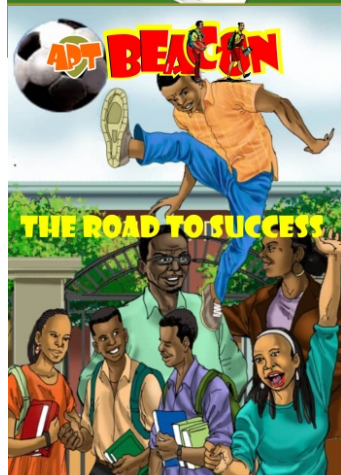
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### **Part 1: THE GOLDEN RULE (*Back story*)**

Oki Adams is a teenage student, and also a talented footballer. After sitting for his final high school exams and while awaiting his results, he joins the new under-20 football team in his neighbourhood and then gets to play in the prestigious Governor's Cup. Surprisingly, his team cruises into the glamorous cup final. And for netting most of the goals that secure the cup final ticket, he turns the hero overnight. Then the expectations swell and grow on him as the big match draws nearer.



### **Part 2: THE ROAD TO SUCCESS (*Back story*)**

The Adamses is a nuclear family that are resident in Nigeria. Mr. Adams is a naval officer, his wife is a nurse, while their two children, Oki and Ade, are both teenage students. The family enjoy farming, and they have been cultivating a domestic farm for years. Besides farming, the couple are both keenly interested in their children's school education. But while Ade's focus is on schooling, Oki has always divided his focus between schooling and football. And now that Oki's final exam results in high school have just been released, he and his family are very much eager to see how well he has performed.



### **Part 3: A NATIONAL CALL-UP (*Back story*)**

Nigeria is to a great extent a football-loving nation. And to the nation's credit, her football teams have won many international laurels. But one particular football honour that has narrowly eluded the country is at the under-20 World Cup, where the national team has played and lost in two Cup Finals. Yet again, the current Flying Eagles, the nation's under-20 team, have qualified for the World Cup. And this current national team has shown that it's capable of winning the elusive trophy. But to the shock of its teeming fans, the team loses a number of tune-up matches in a row. Quite unfortunately, the nation's hopes of winning the World Cup are starting to fade away.

# YOUNG ENTREPRENEURS (Series)

**Young Entrepreneurs** is a graphic-novel-based series that is uniquely designed to suit basic entrepreneurial education for the youths, particularly 8-to-17-year-olds. In the main, the series features graphic novels about the adventures of youthful entrepreneurs. And to enhance the narrative contents in each volume are different forms of informative extras. Essentially, this educational series is intended to boost its readers' entrepreneurial knowledge and passion, and to strengthen the society's *enterprise culture*, which refers to a way of life that emphasizes the importance of individual people creating their own businesses and wealth.



– Thomas Edison (American Entrepreneur, 1847 – 1931)



– Walt Disney (American Entrepreneur, 1901 – 1966)



– APT Message

## The World Of Business

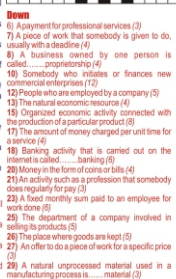
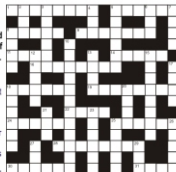
Solve this crossword puzzle and learn more about the world of business. Find answers on page 66.

### Across

- 1) A charge made for a loan or credit facility
- 2) Every business aims to make...
- 3) Supply of goods available for sale
- 4) The amount of money spent in order to buy or do something
- 5) The outcome when selling price is less than the cost price
- 6) An examination of the financial accounts of a business
- 7) The provision of services is called...
- 8) A room in which business activities take place
- 9) A reduction in the unit price of something
- 10) The possibility of business failure
- 11) Amount of money received by a business over a period of time
- 12) Unit of ownership of a company
- 13) The person that sells goods directly to customers in small units
- 14) The financial record book of a business
- 15) A sum of money paid to a worker or an hourly, daily or weekly basis

### Down

- 1) The... amount is what remains after all other amounts have been deducted
- 2) A levy imposed on goods for domestic market only
- 3) An amount of money used by a government to its citizens
- 4) To pay in advance for goods and services



In your personal development, it is important for you to have a fulfilling school education. Having a satisfactory scholarly degree is meant to be a stepping stone to a great future. But beyond earning school certificates, it has become equally important in today's world that you develop valuable skills based on your personal strengths and also cultivate an enterprise culture.

Enterprise education will reduce graduate unemployment and enhance Nigeria's search for economic development.

– Babalola Fashola (Former Lagos State Governor, 1993 – )

# Young Entrepreneurs Volume 1

**Content Type:** Graphic Novel *plus* Educative Extras

**Story Title:** THE NEW ENTERPRISE

**Print Length:** 84 pages

**List Price:** 2,000 Naira

## Back story:

**W**azobia City has one of the fastest growing urban populations in Nigeria. Owing to its high population growth, the city is faced with rising unemployment. And to resolve the unemployment problem facing the capital city, the newly elected state governor is ready to leave no stone unturned, particularly by empowering the young entrepreneurs.

**Synopsis:** *The New Enterprise* captures the entrepreneurial journey of five youthful residents of Wazobia city as they team up to start up a business enterprise.

## Appendix (18 pages):

**Articles (10 pages):** *Who is an Entrepreneur?; Why Entrepreneurs are precious in today's world; Take to Entrepreneurship early enough; Expand your Knowledge; You can beat the limit*

**Crossword Puzzle (1 page):** *The World of Business*

**Special Quiz (5 pages):** *Scholarly Topic Tests; Reading Comprehension; Business Terms; The Problem of Unemployment in Africa (cloze test)*

**Special Features (2 pages):** *APT Messages*





# APT ENGLISH COURSE

**APT English Course** is a series of literary texts, with each volume comprising at least one illustrated story plus English Language tests – *reading comprehension, lexis and structure* – that are uniquely based on the narrative text. These narrative books are put together to assist individual pupils (8-to-13 year-olds), especially at *Basic Education level 4 to 9*, in developing excellent English vocabulary, valuable writing skills, desirable character traits, and aptitude for creativity. In a structured manner, the series brings together prose fiction and practice tests to produce valuable study materials for young students, particularly at *middle* and *upper* basic education levels in Nigeria.



Soon after the well-known physician had departed the town, the king secretly called for the most powerful magician in Africa. This marvelous magician had gained wide recognition both within and outside the continent. As a mark of respect, the renowned magician answered the royal call straightaway – he appeared inside the town hall out of thin air.

Not surprisingly, the magician's sudden appearance came as a pleasant surprise to the depressed assembly. But in a short time, the townspeople came out of their amazement and then expressed their trust in the amazing magician.

As if by magic, the public confidence rapidly rose to its highest point. So when the magician marched towards the sleeping children, all eyes followed him with keen interest.

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## TEST 2: LEXIS (SYNONYMS)

**Instruction:** Choose from the options **A** to **D** the synonym of the underlined word or phrase.

**Notes:** The *synonym* of a word or phrase is another word or phrase with the same or similar meaning. A *phrase* is a group of words that have a particular meaning when used together.

- The town's residents **hurriedly** gathered at the hall.  
(A) sadly (B) happily (C) quickly (D) gradually
- They **noticed** some movements on the beds.  
(A) made (B) showed (C) ignored (D) observed
- There was **fear** all over the town.  
(A) calm (B) panic (C) disorder (D) noise
- The people decided to look for a **likely** solution.  
(A) good (B) lovely (C) probable (D) fresh
- She was the most **trusted** doctor on the continent.  
(A) respected (B) satisfying (C) hopeful (D) reliable
- The musicians gave a **spectacular** performance.  
(A) marvelous (B) miserable (C) serious (D) strange
- Fire suddenly **emerged** from the magician's hands.  
(A) spread (B) appeared (C) disappeared (D) expanded
- The townspeople **raised** their children to be selfless.  
(A) nurtured (B) lifted (C) taught (D) pushed
- It was an **unforgettable** event in the small town.  
(A) great (B) fresh (C) memorable (D) surprising

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## CHAPTER 13: DIVISION AMONG THE FARMERS

When the tyrant's messengers got close to the farmers' settlement, one of them hid on a treetop while the other two went to see the farmers. The visiting hunters got a cautious welcome from the farmers, many of whom felt uncomfortable that the hunters had located them. In an urgent tone, the emissaries called on the farmers to come together and receive a message.

No sooner had the tyrant's message been delivered than one of the farmers, Amidi, responded in anger: "That's impossible! We cannot defer to the hunters' throne."

"Then prepare yourself for war!" a messenger fired back.

"We are not afraid of your aggression!" Amidi spat out.

"Look, the peaceful agreement between our communities has been nullified," said the other emissary. "And now by order of Agara, we hunters must rule over you farmers, regardless of your location."



In Nigeria, there was a small town that was named for the African continent. So this place was popularly called *Little Africa*. Here the land was fertile, the weather was friendly, and the farms were flourishing. At some point, the adult people in the town put their heads together and created a golden dream for the continent. Thereafter, the town started raising its children to care for Africa at large. And while, the townspeople had become committed to the common good.

However, there were good and wicked spirits on the continent. As it was, the wicked spirits were unhappy with the golden dream, so they decided to kill the dream. One midnight, they combined their wicked powers and made all the town's children unable to awake from nightly sleep. When the adults woke up the next day and found the children impossible to wake up, there was fear and confusion all over the town. To solve the overnight mystery, a troubled crowd hurriedly assembled at the town hall.



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Dada committed the formula to memory, and then made a plan to gather a dozen ingredients for the intended mixture. In the morning he told his family about his intention, and set off at daybreak to find all the required items. At the start of the search, he visited the most likely markets in the city, and got half of the ingredients there. Then he went around to other possible places to look for the remaining materials. With great effort, he obtained all the needed ingredients except for one. Despite his determined search, he couldn't find the last ingredient within the city. Though he hadn't accomplished his mission, he decided to return home after a daylong hunt.

On his way home, he was so bothered about how to find the remaining ingredient that he could not think of something else. Then he remembered that he had not looked for the items in one particular place in his own neighborhood. So before going home, he searched this small woodland that was located close to his house. And to his amazement, he found inside this place the remaining material, which was an uncommon herb with largely unknown uses.

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## TEST 3: LEXIS (ANTONYMS)

**Instruction:** Choose from the options **A** to **D** the antonym of the underlined word or phrase.

**Note:** The *antonym* of a word or phrase is another word or phrase with opposite meaning. A *phrase* is a group of words that have a particular meaning when used together.

- The townspeople were always **friendly** to foreigners.  
(A) hot (B) hostile (C) kind (D) generous
- They were disappointed with his **failed** effort.  
(A) successful (B) powerful (C) passive (D) full
- The people listened to the **familiar** voices of the twins.  
(A) expected (B) unfriendly (C) strange (D) interesting
- The assembly **permitted** the musicians to perform.  
(A) approved (B) ignored (C) disallowed (D) considered
- He created a **transparent** light around himself.  
(A) timid (B) illegal (C) careless (D) opaque
- The land was spacious and **fertile**.  
(A) somber (B) barren (C) impure (D) scanty
- They expressed **disbelief** at what the singers offered.  
(A) interest (B) faith (C) suspicion (D) seriousness
- He feared that the condition of the children would be **permanent**.  
(A) temporary (B) total (C) optional (D) willing
- The scientist **arrived** the town without delay.  
(A) denied (B) failed (C) collapsed (D) departed

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# APT ENGLISH COURSE *Volume 1*

**Content Type:** Illustrated Prose Fiction & Practice Tests

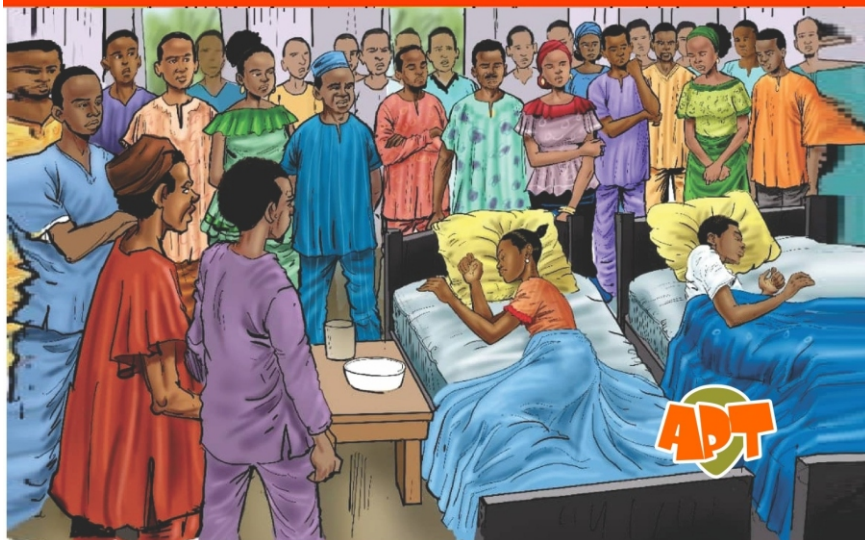
**Story Title: THE GOLDEN CHILDREN & OTHER STORIES**

**Print Length:** 132 pages

**List Price:** 2,000 Naira

## APT ENGLISH COURSE

for Upper Primary School *Volume 1*



## THE GOLDEN CHILDREN AND THREE OTHER STORIES

– THE PRECIOUS TRUTH

– A NEW DAY

– THREE AFRICAN WONDERS

Including Practice Tests (440 Questions) on  
*Reading Comprehension, Lexis and Structure*

Plus Special Tips on How To Develop An Excellent English Vocabulary

**OLUJIDE AKANBI**

## APT English Course Volume 1: Four Stories In A Book



### THE GOLDEN CHILDREN

#### The Golden Children

In a small Nigerian town that was named for the African continent, the residents were determined to achieve a golden dream for Africa at large. Suddenly in this 'land of African dream,' there was a strange attack that made all the town's children to fall into endless sleep. Then the mysterious event prompted the town's adults to passionately search for a solution all across the continent.



### THE PRECIOUS TRUTH

#### The Precious Truth

Situated on the Africa's mainland, Òdodo was a village that was known for its very low crime rate. But in an unexpected turn of events, unsolved cases of petty theft became more and more common in this place until the most unbelievable crime of stealing took place right at the village center. While the villagers were deeply upset about the theft of their collective wealth, they readily made up their minds to discover the truth at all costs.



### A NEW DAY

#### A New Day

Located off the African coast, Àdàbí was an island town that had been divided by its king into two—a free region to the north and an enslaved region to the south. Following the king's death by animal attack, the town's residents felt terribly uncertain about the town's future. But unknown to the townspeople after the king's passing, certain developments were setting the stage for a truly remarkable change in this island community.



### THREE AFRICAN WONDERS

#### Three African Wonders

In the African city of Àdádá, there was an herb doctor, Dàda, who started a family business with his wife, Adá. But more than even the business, the couple were committed to their twin children, Dára and Dórà. Fortunately for the family, Dàda discovered an amazing product which rapidly brought huge profits for the family business. Then it turned out that the extraordinary discovery was only the beginning of an unforgettable experience for Dàda and his family

# APT ENGLISH COURSE *Volume 2*

**Content Type:** Illustrated Prose Fiction & Practice Tests

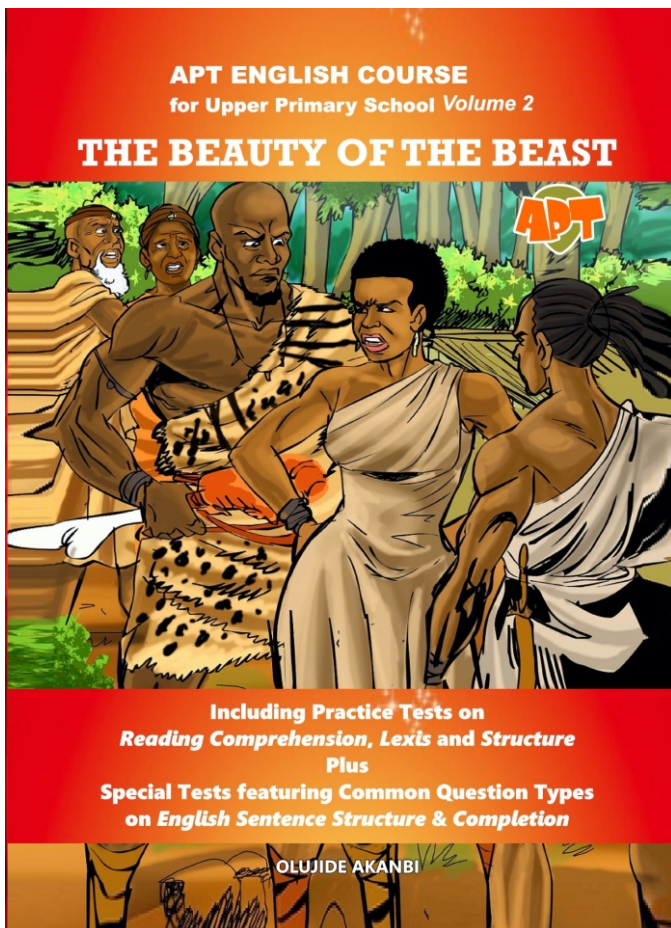
**Story Title:** THE BEAUTY OF THE BEAST

**Print Length:** 92 pages

**List Price:** 1,500 Naira

## Synopsis

In the tropical seas, there was a lone island that was populated by an African tribe. At some point in this isolated place, the people were suddenly threatened by an unending flood, which triggered an unfamiliar chain of events. So while faced with a life-and-death situation, the people ventured out on an uncertain journey that led to dramatic changes in their community life.

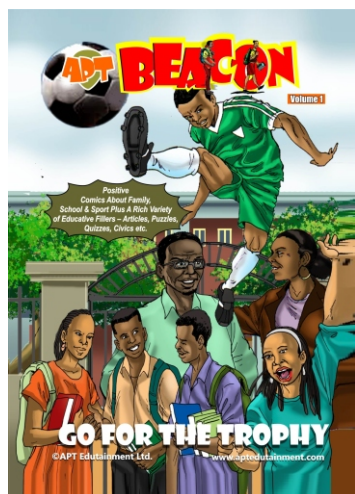


**Note:** The Book's story comprises eighteen (18) *Chapters*, with each *Chapter* featuring two (2) pages of *illustrated prose fiction* and two (2) pages of *Practice Test* (20 questions) on *Reading comprehension & Lexis*. In addition, the Book features a ten-page instructive appendix that offers *Sentence Structure & Completion Tests*, which comprise wide-ranging question types that commonly appear in various school exams.

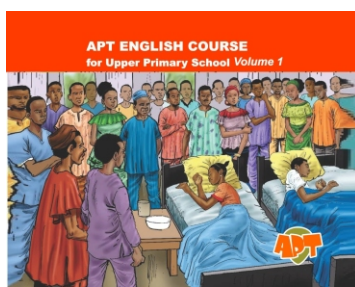


# PLACE ORDER FOR APT PUBLICATIONS

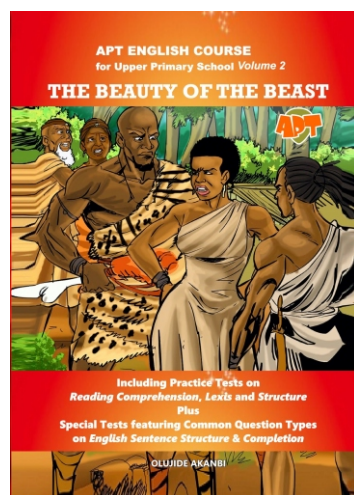
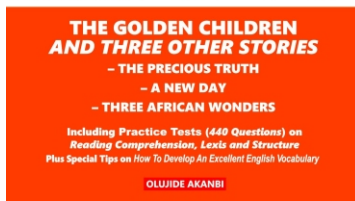
	Publication Ref.	Narrative Title	Page Count	List Price
1	APT BEACON <i>Volume 1</i>	Go For The Trophy	108	2,500 Naira
2	Young Entrepreneurs Series <i>Volume 1</i>	The New Enterprise	84	2,000 Naira
3	APT English Course <i>Volume 1</i>	The Golden Children & Three Other Stories	132	2,000 Naira
4	APT English Course <i>Volume 2</i>	The Beauty Of The Beast	92	1,500 Naira



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**09064400131**



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## **LUCKY'S ADVENTURES (Series)**

**Lucky's Adventures** is a series of comic books which targets a general readership and features a variety of urban settings. The series is designed to largely portray drama and humor in contemporary society. In a distinct narrative style, the series captures the extraordinary experiences of a certain youthful character, and is spiced up with informative titbits.



### **Issue 1: A Lucky Escape (Back story)**

**L**ucky is a fresh school graduate who has spent almost all his life in his hometown. But shortly after earning a degree in Secretarial Studies, he departs for Ajé city to seek greener pastures. On arriving in the big city, he stays with his uncle, Promise, who has a wife and two children. Luckily for Lucky, Promise promptly helps him to get a corporate job as an office clerk. *But no one could imagine the nerve-racking adventures awaiting Lucky in the big city.*



**POLITICAL THRILLERS (Series)**

**APT Political Thrillers** is a sequence of comic books which generally presents political dramas and developments, typically as a reflection of the historical and contemporary experiences of democratic societies. This novel series is intended for a general readership, and each comic-book edition is enhanced with informative extras.

**Volume 1: *The Election Year*  
(Back story)**

**A**juba is a federal republic where representative democracy has been taking roots despite powerful hindrances. General elections are organized every four years in this African country. Now another election year is close by, and the citizens are excitedly waiting to elect their leaders. But all of a sudden, a shocking announcement is delivered from the nation's highest office – the office of the president.



**YOUNG ENTREPRENEURS SERIES****Content Type: Comics *plus* Educative Extras****Theme: Basic Entrepreneurship****Print Length: 60 pages *per Title*****THE ROAD TO THE GOLDMINE**

Following a successful business startup by a group of young entrepreneurs, this highly driven team is prepared to drive the new enterprise to new heights. But considering that several difficulties lie ahead for the venture, *do these enterprising youths have the strength of purpose to pull through the pitfalls ahead?* Watch out for the sequel to **THE NEW ENTERPRISE!**

**COMING BACK TO NIGERIA**

Tinú was born in Nigeria but relocated to the United States of America (USA) with her family at the age of ten. Shortly after graduating from an American business school as a young adult, she eagerly returned to Nigeria for a brief visit. But on getting to her country of birth, her entrepreneurial instinct was fully triggered, setting her on an adventurous path, even in the face of opposition from her beloved confidant and mentor.





## WATCH OUT FOR **APT COMICS**

**100% Comics; Colorful Stories; Varied Themes; Unique Titles**

**Print Length: 24 pages per Title**

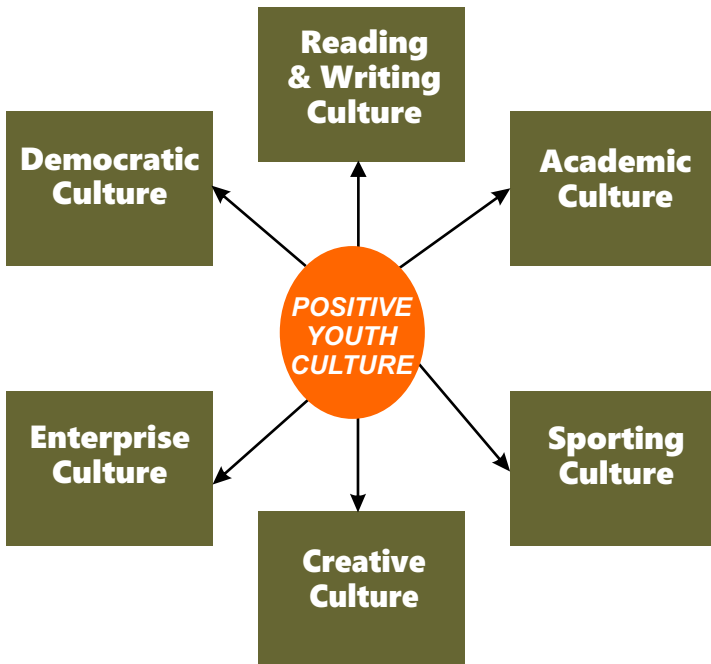
**List Price: 500 Naira**





## APT MISSION

Through its diverse publications, **APT Edutainment** aims to promote a *reading-based* positive youth culture, which is conceptualized by the company as having six (6) branches: *Reading & Writing, Academic, Sporting, Creative, Enterprise, and Democratic* cultures



***Active Positive Thinking***



## LAGOS STATE GOVERNMENT

MBSE/CS/1121/IV

23rd June, 2025.

Mr Bioye Adewumi,  
APT Edutainment Limited,  
Plot 7, Block 5,  
Otunba Toyin Abass Avenue,  
GRA Phase II,  
Ogudu  
Lagos.

### RE: LAGOS STATE GOVERNMENT BOOK REVIEW

I have been directed to acknowledge the receipt of your correspondence with the Permanent Secretary, Lagos State Ministry of Basic and Secondary Education, introducing and requesting the review of the underlisted books for use by students in the state.

- **GO FOR THE TROPHY (APT BEACON, Vol 1),**
- **THE NEW ENTERPRISE (Young Entrepreneurs Series, Vol 1),**
- **THE GOLDEN CHILDREN AND THREE OTHER STORIES (APT English Course for Upper Primary School, Vol 1),**
- **THE BEAUTY OF THE BEAST (APT English Course for Upper Primary School, Vol 2).**

2. The books have been reviewed and found to be beneficial to students in the state.
3. Consequently, you may wish to market the books privately in schools in the state.
4. Please note that the validity of this approval will lapse in June, 2026.
5. Congratulations!

A handwritten signature in blue ink, appearing to read 'Adedamola Abatan'.

**Adedamola Abatan**  
Director, Curriculum Services  
*For: Permanent Secretary*

### MINISTRY OF BASIC AND SECONDARY EDUCATION

The Secretariat, Block 5, Alausa-Ikeja, P.M.B. No. 2104311 Ikeja.

Website: [www.lagosstate.gov.ng](http://www.lagosstate.gov.ng); [lasgmoed.com](mailto:lasgmoed.com)

MISSION: TO PROVIDE HIGH QUALITY EDUCATION ACCESSIBLE TO ALL LEARNERS THROUGH EFFECTIVE AND EFFICIENT MANAGEMENT OF RESOURCES FOR THE ATTAINMENT OF SELF-RELIANCE AND SOCIO-ECONOMIC DEVELOPMENT.